Summary

Subject matter: «Resources of Nonverbal Communication in the Cross – cultural Communication»

The purpose of my work is studying of nonverbal ways of communication. Nonverbal communication is an important part of the process of communication between people. The way you listen, look, move, and react tells the other person whether or not you care, if you’re being truthful, and how well you’re listening. When your nonverbal signals match up with the words you’re saying, they increase trust, clarity, and rapport. When they don’t, they generate tension, mistrust, and confusion. If you want to become a better communicator, it’s important to become more sensitive not only to the body language and nonverbal cues of others, but also to your own.

Language from generation to generation interprets and keeps traditions of people’s culture. Nonverbal communication works closely with verbal language. Human beings use non-verbal means to persuade or to control others, to clarify or embellish things, to stress, complement, regulate and repeat verbal expressions. They can also be used to substitute verbal expression, as this is the case with several body gestures. Non-verbal communication is emotionally expressive and so any discourse appealing to the receiver’s emotions has a persuasive impact. Many non-verbal means are innate and universal, (i.e. people in different cultures have a common understanding of these cues), and the contribution of non-verbal communication to the total meaning of a discourse can be culturally determined and differ in different countries. That is why the studying of nonverbal ways of communication is important.