Subject matter: «Descriptive proper nouns in the English literature of XX century».
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Topicality of the research: descriptive proper nouns represent difficulty for translation as no deep-rooted rules exist.
Tasks of the research: to analyse the methods of translation of descriptive names/titles, and to define the methods of transmission of onomastic parts of the language.
Theoretical significance of this study composes the difficulties of translation of descriptive anthroponyms, toponyms and zoonyms.
Practical significance of the study is to collect systematically all translations of the selected vocabulary units, and to accomplish their following comparative analysis.
Results of the research showed that every translator, while transmitting the proper noun, had to invent his own method, and that the traditional ways of translation do not work with descriptive names. This proves the necessity of further research in this area, especially now in the times of growing interest to the fantasy genre.