SUMMARY

The theme of final qualifying work: tourism as a phenomenon of social life of modern man: socio-philosophical discourse.

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The relevance of the research topic. The process of globalization and associated changes with it in society and culture actualize the knowledge of different fields and subsystems of social life, which in the new conditions acquire certain features, system and functional specifications. Currently under the influence of these processes there are activating various social practices that tend to stereopathy. Among these social practices it is possible to allocate tourism. In a globalizing world, tourism is expanding its socio-cultural space, including within its scope new structural elements, affecting other areas of public life. Whereas in the past tourism was a local practice, its scope was limited, since the mid XX century, tourism became the area of society, aimed at the production and consumption of tourism products or tourism services. He was involved in the process of production and consumption of large-scale human resources, information technology and advertising, having influenced many aspects of society and individuals, opened its social aspects and problems.

The aim of the research: to conduct a socio-philosophical analysis of the phenomenon of tourism as a sphere of life in modern society.

To achieve this goal, we put forward the following objectives:
- to conceptualize the notion of "sphere of society" as the cornerstone of this socio-philosophical study;
- to perform the analysis of theoretical sources and approaches to study of the phenomenon of tourism;
- to reveal the objective and subjective factors and conditions of formation of tourism spheres of public life;
- to reveal the structure of the tourist areas of public life and to characterize its main elements;
- to analyze the functional characteristics of tourism as a sphere of public life;
- to identify the causes; and features; transformation and dynamics of tourism in modern social and cultural conditions, to determine the role in the globalization process.

**The scientific novelty of the work consists in the following:**
- the main provisions of sphere approach as a methodological base of the analysis of the tourism sector and conceptualized the notion of "public sphere";
- was given the analysis to the existing science approaches to the cognition of the phenomenon of tourism presents a modern interpretation of tourism that allowed to systematize the conceptual apparatus of the given problem to detect differences of tourism from other forms of leisure activities (travel, travels, pilgrimages, etc.);
- reveal the genesis of the tourism industry, has been analyzed its key determinants, identified objective and subjective determinants of tourist motivation, which proves the existence of a legitimate sphere of tourism concept;
- internal structure has been revealed, tourism as a sphere of social life and mechanisms of its development;

**The provisions submitted for protection:**

1. The sphere approaches to the analysis of social phenomenon and processes allows us to understand the continuity of all spheres of life of society.
2. Currently, tourism becomes an active phenomenon in society, changing cultural forms of its existence.
3. Formation of tourism spheres of public life is of the objective socio-historical nature.
4. The formation of tourism as the spheres of public life is linked to its structuring.
5. The attainment sphere status of tourism means that mankind should not treat him as a minor form of society associated exclusively with a comfortable leisure.

**Theoretical and practical significance of the research** is due to its relevance, and the findings contribute to the socio-philosophical theory of tourism. The used methodological approaches and theoretical insights, allows to reveal general regularities of development of tourism as a sector of society. The practical significance of the work lies in solving problems generated by globalization and mass culture in relation to social life in general, and in social forecasting the development of tourism.

Research material of the dissertation can be implemented in educational activities, developing teaching materials, teaching training courses "Organization of tourism", "Introduction in tourism", "Social sphere of public life."

**The results of the research.** Socio-philosophical analysis outlined in the dissertation study of the problem suggests that the fundamental values of global society contributed to the increasing complexity of spatial structures of social life and of the establishment of a new social strategy for the learning and development space in the form of the phenomenon of tourism.

Recommendations:

- In view of the fact that the fundamental values of global society have contributed to the increasing complexity of spatial structures of social life, there is a need for scientific research in the field of tourism and the tourism industry.
- Despite the diversity of aspects of the study of the concept of travel and tourism, we should denote the spatial aspect as a key focus of the theoretical views of Russian scientists on the problem of travel and tourism.
- There should be adjustments to the interpretation of the phenomenon of tourism as "the arena of realization of fantasies". In our opinion, emotionally charged images and tourist advertising tourist services do affect the activities of man's imagination. However, the reality of postmodern culture is that the media actually stops to reflect reality, and begins to create images and simulacra, which
determine the hyper reality of culture. Thus, tourism is indeed an important social practice, however, it should be understood that images of tourist spaces represent no real images, and images-simulacra.