**Subject matter:** «Slang Units in Modern English Cartoons»
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**Research relevance:** Slang presents the main difficulty for translation as it is used for creation the speech expressivity in the modern English language.

**Purpose:** to distinguish the particular functions of slang; to study the method of expressivity actualization in the modern animation cartoons and ways of its transformation to Russian language.

**Tasks:** to list the main characteristic features of slang; to define the methods and ways of translating of slang; to analyze the given translations.

**Theoretical and practical significance:** is in complex approach towards the study of slang that enable the researcher to reveal the mechanism of semantic transformation into text discourse.

**Results of the research:** this work is very important for further investigation and it solves problems of the emotional transmission effect. These data can be used for interpreters’ teaching and seminars on slang.