Summary
of the final qualifying work

Theme of the final qualifying work: Directions for the development of thematic tourism: foreign and Russian experience (with the development of a tour of the filming locations on the territory of the CMW).

Author of the WRC: Dzagani Olga Yuiryevna
Scientific adviser of the WRC: PhD in Economic sciences, Assoc. Prof. Yefimov A.V.

The relevance of the research is determined by the fact that at the moment tourists want to try something new and unusual. That is why the active development of thematic tourism began. In the thematic tourism, many species are distinguished, which allows to cover tourists’ various and constantly growing needs. Every year there are more and more new topics for tours. They need to be developed and implemented in the practice of travel agencies. This is important to do it in order to meet the needs of people who go to the travel agency to choose a tour that best suits them.

The purpose of this work is the development of a tour of filming locations on the territory of the CMW on the basis of detailed study of thematic tourism, directions of its development in the foreign and Russian experience.

To achieve the goal, it’s necessary to solve the following tasks:
- to reveal the concept of thematic tourism, to study the specifics of its organization and current trends of development;
- to analyze the foreign experience of organizing film tourism as a type of thematic tourism;
- to explore the organization and infrastructure of thematic tourism in modern Russia;
- to analyze the potential and infrastructure of the CMW for organizing and conducting film tours;
- to develop a program of the tour "Lights. Camera. Action";
- to compile a technological tour map;
- to create a loud schedule;
- to calculate the cost of the tour;
- to draw up an information sheet.

Theoretical significance - the tourist and recreational resources of Russia and the Caucasian Mineral Waters have been studied in the work. The basis for further study of the problem of development of thematic tourism in general, as well as film tourism, is laid.

Practical significance of this work is to develop a tour of filming locations in the territory of the CMW, which will increase the number of tourists coming to this region. The tour is suitable for all categories of tourists who are interested in Soviet cinema.

Results of the research: The study of thematic tourism has shown that thematic tourism is one of the most promising areas of tourism development
nowadays. Unique tours, combining traditional rest and participation in the most spectacular events of the planet, are gradually gaining increasing popularity. Film tourism is one of the types of thematic tourism, which is rapidly gaining popularity in the modern world. Film tourism is an exotic kind of tourism for Russia, because there are not so many films which could attract the attention of not only Russian but also foreign tourists in Russia. Tour "Lights. Camera. Action ", the main purpose of which is to immerse tourists in the atmosphere of their favorite films, will serve as an impetus to the development of film tourism in the CMW, and, consequently, to attract more tourists to the territory of the region.