ABSTRACT OF MASTER'S THESIS

Master's thesis: The Authorities of various levels and their cooperation with the tourist enterprises: international experience, problems, prospects.

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Organization on the basis of which practice was passed is one of the tourist's industry enterprises, Travel Agency "Mir na ladoni" is in Novorossisk. In order to confirm the validity and reliability of the obtained results of the dissertation study was submitted for peer review in the regional office of the Ministry of foreign Affairs of the Russian Federation in Mineralnye Vody.

The relevance of the topic. Tourism in the modern world economy, in the economy of certain countries is playing an increasingly important role, as it is not only continuously developing economic system, but also a crucial catalyst for economic growth.

In many countries tourism plays a significant role in the formation of gross domestic product, creating jobs and ensuring employment of population, activation of foreign trade balance. Tourism has a huge impact on such key industries as transport and communications, construction, agriculture, production of consumer goods and others, i.e. acts as a kind of locomotive for socio-economic development.

Important element of the management of tourist activity is the management structure of tourism in general and tourism businesses and organizations. The base for the development of the tourism industry is good quality and well-coordinated work of the sectoral authorities. Clear and timely control over the tourism sector can give a new round of rapid development of this sector and the entire economy.

The aim of the study in the master's thesis is to analyze the structure of tourism management in different countries and their interaction with tourism businesses to identify problems, prospects and best practices.

To achieve this goal in the framework of the master thesis research had the following objectives:

• define the nature, objectives and tasks of tourism management;
• to study the nature and organization of tourism management in Russia at various levels;

• to perform a regulatory framework for the management of the tourist industry of Russia;

• explore domestic and international experience of formation of bodies of tourism management;

• to analyze the interaction of authorities with the industry;

• explore the management model of tourism in Greece as an example of effective management of the tourism industry;

• identify problems, perspectives and positive experiences of tourism management in the world.

The hypothesis of the study is that the development of tourism in the country largely depends on the organization and structure of bodies of management of the sphere at various levels. From the structure and quality of tourism departments directly depends on the level of tourism in the country and the growth of the tourist flow.

The scientific novelty of the research consists in the systematization of objective aspects of the impact of the activities of the authorities on the level of development of the tourism situation; to analyse the trends and prospects of development of tourist industry of the Greek state as an illustrative example a fairly high level of development of tourism in the Europe region. Overall, we put forward a theoretical position can be applied to further study of the problem and its separate aspects in the context of related fields of science.

Statements submitted for presentation:

• Tourism development is a priority for many countries. The effectiveness of the development of tourism depends on the general interest of the state in maintaining the tourism component of the region. With the development of international tourism there is a need to further expand and deepen the legal framework for its functioning. Public authorities should develop appropriate legislative framework, should enhance the development of normative acts regulating certain aspects of tourism development at international and national levels. With the development of international tourism there is a need to further expand and deepen the legal framework for its functioning. Public authorities should develop appropriate legislative framework, should enhance the development of normative acts...
regulating certain aspects of tourism development at international and national levels.

- Currently there is a chain of circumstances of political and economic nature, due to which in world practice there are many state systems, regulating and managing tourism activities. With a small part of conditionality it is possible to note three types of national regulation of tourism. The first kind involves managing the sector without the participation of NTA, this means that the resolution of all issues should occur in the field, based on market self-organization. The second type of national regulation of tourism suggests the presence of a strong and authoritative Ministry according in their hands substantial control over this area. The following regulation of the tourism industry with participation of the state implies that the NTA is part of one of the diversified ministries are often the "economic bias

- Greece is a developed country, the economy of which tourism takes an important place. Today, Greece has a quite favorable position and included in the list of top 10 tourist destinations in the world. To maintain the popularity of the state is not so important the main body of management of tourism (Ministry of tourism of Greece), but the work of the National tourism organization which is a subordinate authority. The tourist flow is increasing every year, as the government is interested in increasing the number of tourists, especially from Russia, as a state with strong friendly ties. Coordination of the work carried out by all bodies of management of tourism and the sufficient basis for visiting of this country is its historical and cultural background, the well-organized services and service.

- A separate Ministry of tourism is not a prerequisite for improving the tourism situation in the country. Measures taken in time the relevant authorities can have a major impact on the influx of tourists into the country. It is also important the importance of the region for tourists. The specificity of tourism management is to use the necessary and reliable method of implementing tourism policy. In this regard, it is necessary lawfully to use the required method of management of the tourist organization and carrying out of necessary actions for the solution of all tasks.

Theoretical significance is defined by its focus on the decision of actual problems on optimization of international tourism, and is to expand knowledge on the socio-political factors influencing the formation of international tourist flows. Some scientific principles, practical recommendations and theoretical conclusions of the presented work aim to make a contribution to the study of international tourism and can be used for further analysis of the increasing role of political stability in the functioning of tourist activity.
The practical importance of research consists in possibility of application of the practical recommendations and conclusions of this study in the activities of tourist administrations of different countries, enterprises of tourist industry in the process of developing new mechanisms and methods of work in terms of political and economic crisis, as well as personal study of the issues industry leaders and managers of tourism organizations.

The resulting research data can also be used in educational activities of higher education institutions, refresher courses, lectures and seminars.

The main results of the study:

• It is possible to note three types of national regulation of tourism.

The first kind involves managing the sector without the participation of NTA, this means that the resolution of all issues should occur in the field, based on market self-organization.

The second type of national regulation of tourism suggests the presence of a strong and authoritative Ministry according in their hands substantial control over this area.

The following regulation of the tourism industry with participation of the state implies that the NTA is part of one of the diversified ministries are often the "economic bias.

• Greece is a developed country, tourism occupies an important place in its economy. Today, Greece has a quite favorable position and included in the list of top 10 tourist destinations in the world. To maintain the popularity of the state is not so important the main body of tourism management, namely the Ministry of tourism of Greece, as the National tourism organization which is a subordinate authority.

• The presence of the Ministry of tourism does not play a key role role in the development of tourist flows in the country and out of it. Also believe that and to coordinate the activities of tourism enterprises namely the tourism Ministry, separated from management tasks, other activities and economic sectors, is imperative.

• The tourist flow between Russia and Greece is growing every year, as these countries are interested in development of cooperation. In 2017-2018 particular emphasis will be placed on cooperation between Russia and Greece in the tourism sector.