Subject of final qualification work:
"The current state and the prospects of development quest tourism in the region of Caucasus Mineralnye Vody region"

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Topicality of the research:
Now the region of resorts Pyatigorya has all resources for development of new types of tourism. The condition of the region Caucasian Mineral Waters allows to introduce innovations. It is proved by the fact that economic and geographical factors allow to create new production and to be out of competition with other enterprises in the tourist industry. In recent years there was a new approach to the organization of tours - it is tours with elements of game activity in which tourists share.

Creation and realization quest - tours is traced in different tourist destination. This type of tourist service becomes more and more popular because allows tourists to plunge into the new world of a game, riddles, to receive tasks for which realization sharpness and particular intellectual and physical efforts is necessary. Also creation quest weekend tours allow the tourist to plunge more deeply into culture of the destination at the same time to combine passive rest with the fissile.

Objective:
Development quest tour in the conditions of the current state of Caucasus Mineralnye Vody region is.

Tasks:
- to consider the concept "quest tourism", to reveal classification and to define its substance in satisfaction of leisure needs of the person;
- to reveal specifics and tendencies of development quest tourism in regions of the world;
- to analyse the current state quest tourism in the Russian market of tourist services;
- to estimate resource base of the region of Caucasus Mineralnye Vody region for development quest tourism;
- to locate for quest tourism in system of demanded tourist's products of the region;
- to develop quest tour on the region of Caucasus Mineralnye Vody region.

**Theoretical and practical significance of a research:**

The conducted research the quest tourism in the transformed society consists in a possibility of use of its original positions and conclusions for expansion of ideas of the place and a role. The tour developed by us, can be used as a finished tourist stock especially among managers of those tourist companies which are aimed at cultural perfecting of the region by means of quest tourism.

**Results of a research:**

In practical chapter of our project, we developed quest tour "Three elements". The program of this tour provided acquaintance of tourists to natural and cultural and historical objects. The main value of this tour is that, its program included actions not only cognitive character, and also the active recreation that will present to tourists new feelings from this tour, the quest tourism combines in itself all aspects of the active and passive recreation. Thus, the quest tourism, includes knowledge of tourist destination in the nonstandard way that involves demand of buyers.

**Recommendations:**

Analyzing tourist firms of edge, we observe that they continuously work on creation of new tourist products. But, nevertheless, in our opinion, competitive advantages of the tourist companies increased if they turned the forces on development of the internal directions such as quest tourism. On the basis of the rich historical and cultural, natural and improving potential of Pyatigorya it is possible to develop it is made recent trends of routes for this region. By right can be them quest tours.