Subject matter: «The translation of gender marked items in English»

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Topicality of the research: the difference between man and woman speech is thoroughly dealt with because the concept of gender is of great importance nowadays.

Objective of the research: to state the existence of language variations in naming virtual reality.

Tasks of the research: to define the peculiarities of male and female characteristics in naming things.

Theoretical and practical significance of the research: this work is very important for linguistic research to explain the usage of different lexical items.

Results of the research: the analysis showed the different transformation techniques that are used in translating gender marked items.