ABSTRACT

Graduation Level of Proficiency Paper (Bachelor’s degree)

Subject matter: Personal aspects in cross-cultural communication

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Topical Importance: The topical importance of the research is determined by the need to resolve the contradiction between the need of the society in specialists with the ability to implement intercultural communication as one of the conditions for their mobile and effective professional activity and the insufficient formation of the graduates' ability to express themselves in the form of personal qualities that allow them to adapt to the new environment, to express and interpret signals based on knowledge of the basics of intercultural communism knowledge and socio-cultural knowledge.

Goals: to determine the role of personal aspects in intercultural communication and to develop multimedia training for self-improvement of the professional competence of a specialist in intercultural communication.

Tasks:
- to consider the concept of "Intercultural communication" in the concepts of Russian and foreign researchers;
- describe the professional competence of a specialist in intercultural communication;
- determine the role of personal aspects in professional intercultural communication;
- consider the potential of multimedia training as a means of forming professional competences
- Develop and describe multimedia training on self-improvement of critical thinking, adaptability, organization, ability to reflect.

**Theoretical value and practical applicability:** The theoretical significance of the research is to broaden the scientific understanding of the training of future specialists in intercultural communication through the formation and development of personal aspects of their professional competence; the allocation of specific personal qualities of a specialist in intercultural communication and their correlation with the requirements of learning standards for the direction of training 45.03.02 Linguistics.

The practical significance of the study is to develop training sessions involving multimedia technologies and the possibility of applying the results of the study when training specialists in intercultural communication for professional activities.

**Implementation advice:** Multimedia training is a reusable product. It can be pass by an unlimited number of students an unlimited number of times. Also, it will be interested in already held to those, how have professional skills already, but who want to improve their level of possession of the qualities that are necessary for a specialist in the field of professional intercultural communication.