ABSTRACT OF THE FINAL QUALIFICATION WORK

Subject of the final qualification work: «Transformation of text materials of excursions in an innovative entertainment form in English».

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Relevance of the subject of the research: Most guides do not use different aspects of the comic in their work. Therefore, we decided to analyze some literary sources, to reveal the basic methods of expressing the comic in the excursion environment.

Aim of the work: to analyze the comic effect.

Tasks:
- to consider and clarify the concept of the comic;
- to consider the language methods and techniques of expressing the comic;
- to analyze the various texts for the presence of a comic effect in them.

Hypothesis: The successful development of excursion activities will become possible, if correctly transform the materials of the excursions, while adding a comic effect.

Scientific novelty: humorous inserts in the excursion texts.

Practical value of the research: results of the final qualification work can be used in the practice of excursions.

Results of the research:
- the guide must have a sense of humor;
- jokes do not always have to be prepared, spontaneity is sometimes much better;
- the fascinating excursion will be remembered much longer, than usual cognitive.