Abstract

Subject matter: The specificity of the organization and the development trend of international new age tourism (development tour to India)

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The relevance of the research topic: relevance of the topic is the fact that at the moment only a few tourist companies in Russia can offer a broad range of services and destinations of interest to tourists, so the study of the new age of tourism, a relatively new, but has all the features for development, is of great importance for workers of the tourism industry in our country. Providing tourists a new and unusual tourism product will enable the Agency to become more competitive and attract new customers, which will bring her additional income. Learning of this, little-known, and unpopular type of tourism also will give tour operators and travel agents the opportunity to be the first to occupy this niche in the tourism market and strengthen its position in it.

The goal is to develop a tourist route "the Indian path of education" on the basis of studying characteristics of the organization and opportunities for further development of new age tourism in India.

The main tasks of this work are:
1. to get acquainted with the concept and essence of new-age tourism;
2. to study features of the organization of the new-age tourism;
3. to explore the contemporary condition of the new-age tourism;
4. to study India and its tourism potential for the development of new age tourism;
5. to develop a program of new age tour to India;
6. to prepare all necessary documentation for the trip (routing, schedule downloads, factsheet);
7. to calculate the cost of the tour.

The theoretical importance of work consists in considering the prospects of development and improvement of new age tourism through the development of tours and exploring this direction. Also the content of the work can be used to extend ideas about the Foundation of new age tourism.

The practical value of this work lies in its results, which are of practical importance in the organization of new age tourism in India and the world, and is also the basis for the study and development of this type of tourist activity. Obtained in the progress of knowledge and insights can be used in the work of tourist firms in Russia.

The results of the study: analysis of the development of new age tourism in the world showed that, despite a number of advantages of this type of tourism and high consumer interest in it, further development is hindered by the ignorance of all its subtleties and peculiarities of the organization from tourists and tour operators. However, it should be noted that lately there is a tendency to increase the number of rounds to be developed in this direction.