ABSTRACT

English euphemisms in different sociocultural spheres

Graduation Qualifying Thesis from:

Pyatigorsk State University
Institute of the International Service, Tourism and Foreign Languages
Faculty of the English and Romance Languages
Chair of the theoretical linguistic and practice of intercultural communication

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Main parts: Contents, Introduction, three Chapters, Conclusion, Bibliography, attachment.

Keywords: euphemism, communication, stylistic devices, business communication, lexical meaning, structure, text.

Abstract:

The object of the study in this research work is modern English and Russian euphemisms.

The subject of the investigation is the origin, structural peculiarities and functioning of euphemisms in modern English and Russian languages.

The aim of this work is to make a complex description of origin and functional use of English and Russian euphemisms in different socio-cultural spheres. The main objectives of this study are:

- To define the peculiarities of using of euphemisms
- To reveal the different functions of euphemisms
- To describe the main classifications of different euphemisms in Russian and English languages.
- To subdivide into groups the most frequently used Russian and English euphemisms.

In accordance with the theoretical and methodological basis of research, we used the following methods: descriptive method of continuous sampling, the method of contextual analysis, the method of direct language observation.
The basis for empirical analysis was Russian and English euphemisms, selected from literature, periodicals, different texts, newspapers and the speech on the TV. The theoretical and practical significance of the work consists in the identification of typologically common and specific features in the establishment and operation of euphemisms in modern English and Russian languages. The practical significance of the study is provided by the possibility to use the results in the course of cross-cultural communication and practical course of English and Russian languages.

In the introduction, we prove the importance of the investigation, state the object, the purpose of the study, reveal methodological framework, and define scientific novelty and practical value.

In the first chapter, we consider some theoretical questions about classification of euphemisms and their origin.

The second chapter is devoted to the study of English and Russian euphemisms in different socio-cultural spheres.

In the third chapter, we take many euphemisms and try to make a dictionary of using them in different spheres.

In conclusion, we summarize the main results of our study.

Bibliographic list consists of 73 titles in English and Russian languages. The total amount of qualifying is represented on the 96 pages.