SUMMARY of the final qualifying work.

The theme of the final qualifying work: Popular areas and types of children's tourism in the North Caucasus (with the development of a tour of the subjects of the NCFD).

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Topicality of the research. The organization of children's leisure is one of the most important problems of modern life. In each city, a significant part of the population is children and teenagers, who spend half their free time outside the school.

The problem of children's tourism is not being addressed both theoretically and at a practical level. This is because of children's tourism has never brought a big income to entrepreneurs, and this activity is associated with a high responsibility not only for society, but also for parents.

It is a quality tourist product, not only with an exciting, but educational program for the child excursion program is one of the ways out of this situation. This will help the state to solve the problem of employment of children in their free time. By organizing the free time, leisure and reasonable leisure time for children and adolescents, we prevent the manifestation of negative phenomena of child and adolescent crime, and develop the skills and abilities of children as well.

The choice of the theme of the final qualifying work connected, on the one hand, with a great interest in children's tourism in modern science and in society, on the other hand, by its inadequate elaboration. Issues related to this subject matter are both theoretical and practical. Child tourism, being an integral part of the tourist industry, has its own characteristics, including development. The urgent problem of the development of children's tourism is now, when there are significant changes in the industry that determine the further state of the tourist market.

Objective of the research is to develop a children's tour "Heritage of the Caucasus" based on studying the tourist infrastructure of the North Caucasus Federal District and compiling the necessary package of documents for further promotion of the product.

To achieve this goal, it is necessary to solve the following tasks:

- To reveal the essence of children's tourism, to consider the history of its development and the specifics of the organization of leisure.
- To characterize the requirements for the organization and the promising areas of children's tourism in Russia.
- To study the tourist infrastructure of the North Caucasus Federal District for the organization of children's tours.
- To designate the popular directions and types of children's tourism in the North Caucasus Federal District.
- Prepare documentary support for the children's tour: the tour
program, the technological map, the loading schedule, the information sheet.

- Calculate the cost of the children's tour and identify opportunities for its further promotion for the target audience.

**Theoretical significance of the research** lies in the ability to use the collected information for further study of various aspects of children's tourism, as well as the organization of children's tours.

**Practical significance of the research** lies in the fact that the developed tour can be realized and offered to tourist companies, which can contribute not only to the best promotion of the tourist product, but also to the growing popularity of tourist enterprises. The tour is planned to be offered to tourist companies operating on the territory of the NCFD, such as: "Ladya", "Leto" and "Light". Target audience of the tour will be children aged 7-15 years.

**Results of the study:** following to the theoretical and practical analysis of children's tourism and the study of the infrastructure of the North Caucasus Federal District, an interesting tour "Heritage of the Caucasus" was developed across the territory of the North Caucasus Federal District, designed for 5 days (4 nights). During the tour, tourists will visit a large number of objects of the tourist display of the North Caucasus Federal District. Children will live in comfortable rooms and eat three times a day and the means of transportation throughout the tour will serve as a modern bus - Mercedes Sprinter, Ford, which meets the standards of safety and comfort. Also, the necessary package of documents has been drawn up, which allows to organize the rest for children correctly and safely. In the future, this tour can be used in the organization of children's tourism, which can contribute to better promotion and growth of the popularity of tourist enterprises.