Corporative culture as one of the instruments of motivation and development of the stuff (in “Hilton Garden inn, Moscow)

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Abstract: The present paper is dedicated to the study of ways of formation of corporative culture of hotels. The goal of the research is to identify what means of motivation are used to form corporative culture in different hotel chains.

In Chapter I the theoretical background to this research is observed, the terms «corporative culture», «hotel» and «staff» are defined, and different types of management are reviewed.

Chapter II is devoted to work out event «Team Spirit» in «Hilton Garden Inn Moscow New Riga» to unite all members of the team. So, the research developed in this paper enables us to make a conclusion that team building is really important part of corporative culture. The results of the research may be used in hospitality industry.